

## Hartlepool Business Awards 2024

Thursday 19th September Hardwick Hall Hotel, Sedgefield

Sponsorship Packages 2024

01429 867677 www.hartlepoolbusinessforum.co.uk hartlepoolbusinessforum@hartlepool.gov.uk



- Two tables of 10 with 3-course meal for the Awards evening. (worth £1,200 + VAT)
- Representation on the top table.
- Company identified as the main sponsor of the Awards on all marketing information including entry form, e-tickets, website, social media, all pre-Award marketing and communications, advertising and main Awards ceremony.
- Company's marketing materials will be showcased in the Coleman Suite on the Awards evening.
- Inclusion in the pre-award and post-award supplements of Hartlepool Life.
- Company profile in the Awards Programme.
- Sponsor of The Peter Olsen Award for Outstanding Contribution to Hartlepool including the opportunity to judge category and presentation to winner including short speech (worth £1,000 + VAT).
- Media coverage of charity cheque presentation.
- Official photo of Award presentation by Awards photographer
- Certificate of Sponsorship



### Gold Sponsor £3,000 +VAT

- One table of 10 with 3-course meal for the Awards evening. (worth £600 + VAT)
- Representation on the top table.
- Company identified as a sponsor of the Awards on marketing information including website, social media, pre-Award marketing and communications, advertising and main Awards ceremony.
- Company's marketing materials will be featured in the Coleman Suite on the Awards evening.
- Inclusion in the pre-award and post-award supplements of Hartlepool Life.
- Company profile in the Awards Programme.
- Certificate of Sponsorship



Silver Sponsor £2,000 + VAT

- Five tickets with 3-course meal for the Awards evening (worth £300 + VAT).
- Company identified as a sponsor of the Awards on marketing information including website, social media, pre-Award marketing and communications, advertising and main Awards ceremony.
- Company's marketing materials will be featured in the Coleman Suite on the Awards evening.
- Inclusion in the pre-award and post-award supplements of Hartlepool Life.
- Company profile in the Awards Programme.
- Certificate of Sponsorship



### Category Sponsor £1,000 + VAT

#### The Award Categories:

- 1. Best Small Business (49 employees or less)
- 2. Best Large Business (50 employees or more)
- 3. Best Professional Services Business
- 4. Best Manufacturing or Engineering Business
- 5. Best New Business
- 6. Best Creative Business
- 7. Best Digital Business
- 8. Community Business of the Year
- 9. Best Leisure, Food and Hospitality Business
- 10. Young Entrepreneur Award (age 16 25)
- 11. Best Charitable Business
- Two tickets with 3-course meal for the Awards evening (worth £120 + VAT).
- Listing and logo featured on website, Awards Programme, awards presentation and social media mentions.
- Opportunity to judge sponsored category and present category award.
- Inclusion in the pre-award and post-award supplements of Hartlepool Life.
- Certificate of Sponsorship.



### Reception Drinks Sponsor £750 + VAT

- Sponsor the Awards Reception drinks and welcome guests in the Coleman Suite.
- Two tickets with 3-course meal for the Awards evening (worth £120 + VAT).
- Your company logo and details will be displayed in the Coleman Suite.
- Listing and acknowledgement in the Awards Programme, social media mentions.
- Audio acknowledgement on the night.

# Reserve your Sponsorship package now

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